

ORDER

**WZZM 13**

Orders

Order / Rev: 726454

Alt Order #:

Product Desc: Mi Republican Party

Estimate: 12-MRS-976

Flight Dates: 11/02/12 - 11/06/12

Original Date / Rev: 11/01/12 / 11/01/12

Order Type: Political

Primary AE: Tim Siegel

Sales Office: WZZM

Sales Region: LOC

Agency

Name: Marketing Resource Group/ POL

Buying Contact:

Billing Contact:

225 S Washington Square

Lansing, MI 48933

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Michigan Republican Party

Demographic: A25-54

Product Codes: IS-Issue/Non Ballot,PL-State House

Priority: P-5

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	5	\$12,400.00	\$10,540.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	5	\$12,400.00	\$10,540.00	0.00
Totals	5	\$12,400.00	\$10,540.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	11/03/12	11/03/12	WZZM Sat Weekend AMCM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
N 2	WZZM	11/05/12	11/05/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
N 3	WZZM	11/02/12	11/02/12	M-F 530-6pm M-F News	CM	530-6p	----F--	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
N 4	WZZM	11/05/12	11/05/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
N 5	WZZM	11/05/12	11/05/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
													Totals	5	\$12,400.00